



Press Release

Italdesign Executives Among Featured Speakers at Automotive and Design Events in Detroit

- CEO Fabrizio Mina to share Italdesign USA capabilities at the IDSA International Design Conference, Sept. 16-19, 2025
- Joachin Garcia, Italdesign's Head of Design, on the Car Design Dialogues Detroit speakers' roster, Oct. 21, 2025

Moncalieri, September 15, 2025

Auto executives Joachin Garcia and Fabrizio Mina, Italdesign Head of Design and Italdesign USA CEO, respectively, will showcase the organization's innovation-focused design and engineering capabilities and thought leadership at two events in Detroit, known as the American Motor city and today an international auto industry hub.

Garcia comes to Car Design Dialogues Detroit by way of the Italdesign headquarters in Turin, Italy. Mina and the Italdesign USA team are in Bloomfield Hills, Mich., establishing the organization's U.S. presence, joining Michigan's auto economy, and positioned to bring Italdesign's portfolio of auto and other engineering expertise to U.S. manufacturers and suppliers.

Innovative Automotive Engineering Solutions, and Tomorrow's Designs Today

Scheduled for Sept. 16-19 the [IDSA International Design Conference & Education Symposium](#) is a four-day event at the College for Creative Studies and featuring workshops, exhibits, and a range of speakers, presenters, and panelists.

During the session, “Italian Drive: Design Futures Powered by Innovation and Imagination”—moderated by Allegra Baistrocchi, Consul of Italy in Detroit—Fabrizio Mina, CEO of Italdesign USA, will present the history of Italdesign and highlight its legacy in innovation and design. The session, taking place Sept. 16 from 2-4 p.m. at the College for Creative Studies – Taubman Center, will highlight Italdesign’s legacy of innovation, craftsmanship, and forward-thinking design, offering an inside look at the company’s influence on mobility and industrial design worldwide.

Though primarily an automotive company, Mina will show symposium attendees Italdesign’s holistic approach and its deep industrial, [mobility and urban design](#), [consumer product](#), and aerospace design and development experience. Read about the [sectors](#) Italdesign serves and its [project portfolio](#).

Mina also will share Italdesign’s current automotive engineering and design capabilities and innovation-focused solutions available to U.S. companies through the Italdesign USA subsidiary he leads. Key [Italdesign automotive-related services](#) include:

- Product, component, and system design, development, integration, and validation
- Electrics and electronics, and software development and AI
- Vehicle development

One example the Italdesign USA team uses to show its experts’ abilities is a reimagined and optimized critical structural component for a premium super sport car. It shows its expertise in [Metal Additive Manufacturing](#) and demonstrates an advanced solution with innovative geometries not possible

with traditional manufacturing methods, is 30% lighter than the original, and has fewer parts and welds yet increased reliability.

For six decades the storied Italdesign organization has been an integrated engineering, design, validation, and manufacturing partner with many of the world's top auto brands. Italdesign USA's Bloomfield Hills, Mich., location near Detroit creates an efficient and time/cost-saving path for American companies and Detroit OEMs that can benefit from the company's wealth of engineering and design competencies and Italdesign's state-of-the-art facilities, workstations, laboratories, and test centers.

The College for Creative Studies – Taubman Center is located at 460 W. Baltimore St., Detroit, MI 48202. Media interested in attending IDSA International Design Conference & Education Symposium can contact media@idsa.org.

Italdesign Head of Design Joquin Garcia joins Car Design Dialogues Detroit panel discussion

[Car Design Dialogues Detroit](#) is a one-day event created and hosted by *Car Design News* for professional automotive OEM designers only, a space Italdesign intimately knows well through its work with many OEM brands and demonstrating its [vertical integrated design competencies](#).

Italdesign Head of Design Joquin Garcia will be on hand for a panel discussion, "Design Without Borders: Global Minds, American Identity," sharing ideas, insights, and perspectives alongside Nicholas David, vice president of global design, Karma Automotive, and David Marek, executive creative director, Honda.

The trio will consider the increasingly global design ecosystem and discuss cultural influences, form language, and how to think globally while designing locally, especially relevant as all have global and U.S. market experience. The panel discussion—one of three along with other learning and networking activities—is at 6 p.m. on Oct. 21, 2025. The Henry Hotel is located at Fairlane Plaza, 300 Town Center Drive, Dearborn, Michigan, USA, 48126. Italdesign is the Car Design Dialogues Detroit marquee sponsor.

Italdesign USA LLC company profile

Bringing Italian Excellence to the Heart of the American Automotive Industry.

Headquartered in Bloomfield Hills, Mich.—in the heart of the Motor City area—Italdesign USA, a subsidiary of the Turin, Italy-based Italdesign Group, offers a full spectrum of automotive services tailored to the diverse needs of the North American automotive market. Whether partnering with established manufacturers or pioneering startups entering the automotive sector, Italdesign USA provides end-to-end solutions, including creativity, design, whole vehicle development, advanced electrics and electronics development, prototype production, integration, testing, and validation.

Its fully integrated, turnkey approach enables Italdesign USA to support clients at every stage of their journey. From a blank sheet of paper to production-ready vehicles, Italdesign USA offers seamless support through each step of the process. With creativity embedded in the company's DNA and unmatched engineering expertise, Italdesign USA delivers the comprehensive expertise that has made the Italdesign Group a unique name in the automotive sector for over 57 years.

Italdesign
Press Office
pr@italdesign.it



This message has been sent because your address is registered in our mailing list.

Data have been collected through Italdesign Giugiaro S.p.A. website, event and/or direct contact.

To unsubscribe, [click here](#)

Italdesign Giugiaro S.p.A.

Registered office
via San Quintino, 28 Torino, Italy
Headquarters
Via Achille Grandi, 21/25 Moncalieri (TO), Italy